



## **Margo Wade LaDrew**

### **National Development & Partnerships Director, Bill Pickett Invitational Rodeo**

Margo Wade LaDrew serves as the National Development and Partnerships Director for the Bill Pickett Invitational Rodeo. In this role, she leads strategic fundraising, sponsorship development, and collaborative efforts that support the national touring rodeo's growth and impact. With extensive experience in corporate partnerships and cultural outreach, Margo has worked across sectors to build sustainable relationships that amplify BPIR's mission. She is also a key leader in the Soul Country Music™ Star (SCMS) initiative, a talent competition that celebrates Black artists in country music and intersects with BPIR's cultural legacy. Margo's leadership and commitment to community empowerment help deepen BPIR's national presence and expand its influence across events, media platforms, and cultural programs.